



# POSTER COMPETITION

## This document:

- Describes the poster competition by the Zambia Revenue Authority
- Sets rules of the competition
- Sets the deadlines of the contest

## 1. Poster competition

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### 1.1. Definition

The Zambia Revenue Authority (ZRA) is promoting a poster competition targeted to the creative artists and members of the general public. The competition is the context of showcasing how taxes benefit can help build a better Zambia. The theme of the competition is 'Together Everyone Achieves More'.

### 1.2. Topic

The poster competition is under the following topic:

- Together Everyone Achieves More (T.E.A.M)

### 1.3. Objectives

To engage the creative artists and members of the public on the benefits of paying tax. To raise awareness about how taxes are used by the Government of the Republic of Zambia to provides services to its citizens.

## 2. Rules

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### 2.1. Eligibility

The competition is open to all creative minds (artists) and the general public.

### 2.2. Applications

#### 2.2.1. Submission

All entries must be submitted via email to [Zraessay@zra.org.zm](mailto:Zraessay@zra.org.zm) within the deadline established on point 3.1. The poster must be submitted in pdf format, ready for printing.

#### 2.2.2. Exclusion

Entries that fail to comply with the abovementioned requirements will not be considered. Only a maximum of Two (2) entries is allowed per person.

### 2.3. Poster specifications

### **2.3.1. Content**

The poster presented must contain at least:

- Title
- Author
- Phone Number and Email address

### **2.3.2. Topic**

The poster topic is: T.E.A.M- Together Everyone Achieves More. Competition participants are required to reflect how as a Team (Zambians), we can build a better Zambia or how we can make Zambia better by coming together in large numbers in paying our taxes. The poster can address all two in any combination or just one of the above-mentioned topics.

### **2.3.3. Technical specifications**

Size: A3 (29.7 cm x 42cm) or A2 (42cm x 59.4cm)

Resolution: 300dpi

File format: Portable Document Format (pdf)

## **2.4. Evaluation criteria**

### **2.4.1. Creativity**

The originality of the poster.

### **2.4.2. Content**

The content, relevance and relation with the topic.

### **2.4.3. Design**

The visual appeal of the poster.

## **2.5. Prize**

The ten best posters will be printed and exhibited at various locations and events. There will also great prizes for the authors in accordance with the best poster to the 10th ranked best poster. The Authority may also include other benefits to the best posters.

## **2.6. Disclaimer**

The Zambia Revenue Authority reserves the right to reproduce and to adapt the contents of the posters entered in the competition for promotional or tax compliance purposes.

In the case that none of the submissions comply with the specified criteria, ZRA reserves the right of not displaying and not attributing the prizes described.

Any issue not stated will be decided by ZRA case by case.

## **3. Deadlines**

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### **3.1. Delivery**

The deadline for submission of posters is 18th July, 2025.

### **3.2. Results**

The winners of the poster competition will be announced no later than the 8th August, 2025.